

## Publishing deadlines 2017

Issue Number	Deadlines			
	Editorial	Adverts	To Printer	To Readers
Issue 84	--	17 Jan	24 Jan	3 Feb
Issue 85	7 Mar	14 Mar	21 Mar	31 Mar
Issue 86	9 May	16 May	23 May	1 June
Issue 87	4 July	11 July	18 July	28 July
Issue 88	5 Sept	12 Sept	19 Sept	29 Sept
Issue 89	7 Nov	14 Nov	21 Nov	4 Dec

## PIPING TODAY

### ARTWORK DELIVERY

Please supply adverts as high-res (300dpi), CMYK or greyscale pdf or jpeg files and send them by email to [pipingtoday@designfolk.com](mailto:pipingtoday@designfolk.com)

We can also accept the above files on CD or DVD, sent to John Slavin, DesignFolk Ltd, 132 High Road, Saltcoats, Ayrshire, KA21 5SG.

If you can not supply your adverts as stated above, or if you need any more artwork specification details please call John Slavin on 0781 513 1116

ARTWORK EMAIL  
[pipingtoday@designfolk.com](mailto:pipingtoday@designfolk.com)

## ADVERT SALES

For further information contact

Helen Wilkinson

on 0141 353 0220

EMAIL

[hwilkinson@thepipingcentre.co.uk](mailto:hwilkinson@thepipingcentre.co.uk)

The trimmed size of the magazine is A4 - 297mm x 210mm

Full page adverts that bleed off the page should be set up as 303mm x 216mm

Full Page  
297mm x 210mm  
plus 3mm bleed

or  
275mm x 190mm  
boxed

Colour £300  
Mono £175

Half Page  
PORTRAIT  
275 x 93  
boxed

Colour £175  
Mono £115

Half Page  
LANDSCAPE  
136 x 190

Colour £175  
Mono £115

Third Page  
PORTRAIT  
275 x 60

Colour £135  
Mono £85

Third Page  
LANDSCAPE  
90 x 190

Colour £135  
Mono £85

Quarter Page  
PORTRAIT  
136 x 93

Colour £95  
Mono £70

Quarter Page  
LANDSCAPE  
100 x 124

Eighth Page  
LANDSCAPE  
66 x 93

Eighth Page  
PORTRAIT  
136 x 44

Colour £50  
Mono £30

Calling Card  
66 x 44  
Colour/Mono £25  
£50 for series of 3

### Series Discount 15% – on 3 or more adverts

Make cheques payable to The National Piping Centre. All prices are subject to VAT.

Advert Sales/Booking — Call 0141 353 0220 or email:  
[hwilkinson@thepipingcentre.co.uk](mailto:hwilkinson@thepipingcentre.co.uk)

Artwork delivery email — [pipingtoday@designfolk.com](mailto:pipingtoday@designfolk.com)

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